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Utility Patent Application

Title:

System and Method for Rapid Ordering of Business Supplies

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System and Method for

Rapid Ordering of Business Supplies

Field of the Invention

This invention relates to methods, computer programming, systems and devices for ordering of supplies, and more particularly, to methods, programming systems and devices that facilitate ordering of supplies regularly replenished by a home or business.

Background of the Invention

Repeated purchasing of consumable supplies by the individual consumer or by a business is time consuming and tedious. As used here, "supplies" means any item regularly purchased and then exhausted by a business or private consumer. Even using a personal computer to order supplies via the Internet is time consuming and often troublesome. The person with that responsibility (the "buyer") encounters busy signals, abrupt terminations and bizarre messages that may lead to frustration and eventual loss of sufficient interest to make the necessary attempts. Furthermore, one successfully connecting to the Internet is presented with myriad confusing sites and choices. Locating the sites needed and making the purchases in real time can be slow, when in fact, the actual transaction requires little time at all. If one wants to do comparative shopping, that can consume time even with the fastest of modems. Consequently, there is needed a simple, fail-safe and trouble-free system for repeated supply ordering via computer, telephone or other communications device.

Because consumable supplies must regularly be reordered, a buyer no sooner completes the ordering process when it seems, she or he must start over. It would be desirable to relieve the individual who has that responsibility of the need to repeat the same ordering steps each time a

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particular supply is needed. Most homes, and many businesses, do not have means of maintaining a record of supplies consumption that would enable better prediction of needs, cost saving quantity purchases, waste elimination and other cost saving measures.

The current state of the office supply system in most offices around the country if not around the world is a fertile ground for innovative change. The current system is often run in a mismanaged and an antiquated manner. A typical example is the office secretary keeping a list of the most commonly used suppliers and supplies in a place that is most often known only to her or him. She or he often uses manual methods of determining that they need to replenish certain supplies and uses the plain old phone system to call up the supplier and place the order.

Another example is the use of web enabled e-commerce business-to-consumer applications. There, authorized personnel access a list of items from which some, but probably not all, supply choices are made and the resulting orders are fulfilled by the backend systems.

Various other processes have attempted to alleviate parts of the difficulties addressed above. For example, some business-to-business applications try to achieve the best prices by using regular or reverse auctions. Various mechanisms allow updating supply requests data from a buyer to a particular supplier's database. Also, studies of buyer patterns are used to derive useful interpretations including timely purchase reminders and cost saving information. However, none of the prior developments makes an attempt to combine all of these while minimizing or entirely eliminating the buyer-internet interaction.

Summary of the Invention

In accordance with this invention, a method and system of supply replenishment, along with programming and devices developed for use therein, significantly reduce the time that a client of the system administrator spends in this activity by eliminating or greatly reducing that

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client's need to order from various suppliers or to confront the internet. By tracking the client's history of purchases and automatically either reminding the client or automatically replenishing the supply, a preferred embodiment of the invention greatly reduces or entirely eliminates repetitive purchase procedures.

The client's time is conserved by making the ordering process simple and speedy. Voice recognition software or interactive voice response (IVR) can be used by a client to communicate her or his list of desired supplies. In one embodiment, a bar code scanner is used to develop, as a machine readable message, a list of desired supplies by scanning product identification bar codes from a hard copy list of products, from the product packaging or from a catalog or other product menu or ad. The machine readable message that is the list of supplies desired to be purchased is transmitted by a client's PC or other computerized communication device to a system administrator.

The hard copy, human-readable list of items with associated bar codes that a client uses to scan in an order is developed by the client making choices on-line to the system administrator's website where choices of supplies for various businesses and for home are arranged into classes and subclasses relating to the businesses or homes that use the service. For example, a doctor's office can look to a category of medical supplies broken down by specialties such as internal medicine, geriatrics, pediatrics, etc. The completed personally assembled list with scannable quality bar codes is compiled by the system administrator and sent by mail, by email or by high quality facsimile. It is thereafter used by the client as the input source for the client's most often ordered supplies.

The previously prepared client profile is kept at the administrator's servers. It may contain credit information, preferred delivery methods and other preferences. It is accessible on-

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line by the client. Using appropriate identification such as a password and ID, the client can access his or her profile from any computer, not just his or her office PC or LAN. Reports on past expenditures are available to the client. These may be generated locally on the client's own PC using the installed software, or at the system administrator's central installation. Newsletters and other information particular to the client's field of endeavor can be delivered from the administrator to the client. Other input devices than the bar-code scanner may be used to input desired items, place orders, and receive confirmations. Voice recognition and IVR have been mentioned. Palm size computers and other touch screen activated devices are suitable communication tools. Home or office computer parallel or serial ports can accommodate such devices as IR sensors presently available. Orders are placed by mouse or keyboard when accessing the central website while away from the bar-code scanner equipped office computer. Also, mouse and keyboard are used to add items to lists of supplies to be ordered, to mark and unmark listed items for purchase.

In one particular embodiment, the bar code scanner used by the client is equipped with a display and a manual indicator that may simply be a single push button. The scanner is coupled to a PC or to a dedicated communications device. The scanned bar code produces in the display an identification of the product. The manual indicator is used to confirm the addition of the product to the list of products to be purchased and also may be used to cause an order to be placed and to note confirmation of the order received from the system administrator.

In a particularly desirable embodiment, software on a client's PC runs as background, invisible to the client when using other programs, but brought to the foreground upon scanning a bar code with a bar code scanner. In this and other embodiments of the invention, the software loaded in the client's PC does not require the client to access the Internet. Rather, when the

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client indicates that his or her supply list is complete and purchases should be made, he or she turns to other tasks. The PC automatically makes the Internet connection and places the order.

In a preferred embodiment, the client software is delivered to the client on, for example, a CD. It is initialized by the client logging in, choosing a password and ID and recording needed information such as credit card data that will automatically be used when the software communicates with the administrator's servers via the Internet. A default profile dialog prompts the client to construct a default profile useful in future ordering by this client. Communication software enabling communication with the bar code scanner, for example, is provided by the CD or other means of supplying local software.

In one embodiment, the bar code scanner is a pen style scanner with the display as described and with a transceiver for wireless communication to and from a dedicated communications base unit that connects to the home or business telephone lines. Either radio frequency communication or infrared communication can link the scanner and base unit. As scanning is completed and confirmed, the client simply initiates transmission to the base unit from the scanner. The base unit then uses the PSTN to upload the request to the central computer installation that will do the purchasing for this and other consumers. A confirmation is returned and the bar code scanner display indicates that the order was recorded successfully.

In another embodiment, the dedicated communications base unit communicates to a client's computer as an input device. Uploading of purchase lists to the central computer installation is via the Internet, as is confirmation. Delivery of dedicated, pre-programmed communication devices can be the means for delivery of the client software, rather than the CD delivery or other software installation technique.

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In one other embodiment, it is a small hand-held computer such as a PALM PILOT® that is used to execute supply orders. The computing power of these devices is of such magnitude that it is possible along with versions of operating systems like the Microsoft Windows CE to execute applications having a graphic user interface (GUI). A client can indicate which supplies he or she is seeking, and this can be communicated, for example, by infrared, either to a dedicated wireless receiver coupled as previously mentioned to phone lines, or to the client's PC for internet connection.

In a further embodiment, the client to central installation interface employs interactive voice response (IVR). Using this facility as the means of communicating the supply purchase list to the central installation, the client dials the central installation's toll free number and identifies herself or himself by punching in a pre-assigned ID number. The IVR system then guides her or him through her or his previously established default profile, prompts for ordering instructions via the telephone key pad, and also notes any deviation from the default choices previously made.

In both the bar code scanner and wireless hand-held computer device embodiments, transferring the order to the central computer installation is accomplished by the client software automatically dialing out to the client's internet service provider, if one exists for the client in question, or by dialing out to a toll-free bank of lines set up by the system administrator. Of course, in the case of an office with high speed internet access through a LAN or otherwise, dialing out is unnecessary to reach the central installation of the system administrator.

Once connected, the client's installation sends out a short burst of encrypted and compressed data to the central server or computer installation, which records this and sends an

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acknowledgement back. Upon receipt of the acknowledgement, the client's application automatically terminates the call and records locally that the order was successfully transferred.

With the wireless bar code pen style scanner and dedicated base unit connected to telephone lines, the telephone system is used to reach a toll-free number. Upon successful connection, a short burst of encrypted and compressed data again facilitates the transfer of the order to the central installation. If all is in order, a confirmation is sent by phone to the client before terminating the call.

In the case of the IVR method mentioned above, there is no separate step of reaching the central server or computer installation as this is subsumed in the IVR interchange between the client and the central installation. The IVR system will update the database and record the choices of the client.

In all instances, the central installation will then proceed in the order-processing step.

At the central installation, the supply requests from clients are recorded and aggregated, product by product. Reverse auctioning of the thus-aggregated item yields price advantages that can be passed along to the individual clients. If desired, however, other criteria can form the basis for a purchase. These criteria may be specified by the client. These may include time of delivery, cost of delivery, reliability of the supplier, quality history, and other terms of sale.

Delivery of the purchased supplies is effected by the supplier directly delivering to the clients. Alternatively, of course, the central facility administrator may take delivery or even warehouse supplies based on anticipated sales where sale histories have made purchases predictable. A "rapid response" fulfillment/delivery system is an option based on inventory being held at the central installation warehouse or by special arrangement with reliable suppliers.

Over a period of time, data gathered based on sales can contain a variety of useful interpretations. The central installation administrator can warehouse all data and use it commercially. Data, thus gathered, can be used to provide clients that have subscribed with periodic reports of usage patterns, reminders, or even an automatic refilling of supplies without the need for reordering. The data gathered on the basis of purchases can be an additional income source for the administrator of this system. The data can be used to produce highly targeted advertising of supplies to those who have regularly purchased in the past. Information concerning new products can be made available to targeted clients based on this information.

Benefits that are available to clients using this system can include the ability to personalize the choice of supplies or suppliers for a particular selection of products or product brands. The client can take advantage of the best prices at a given point of time, either from the client's select list of suppliers or from the entire supplier universe available to the system administrator. The client has the further price reduction advantage of the reverse auction process as well as the quantity discount that becomes available through the aggregation of like items. Over a period of time, clients can be made aware of better purchasing options and sales opportunities on items of regular purchase by virtue of their purchase history being known to the system administrator. Clients can rely on the system administrator for the purpose of reordering as item-usage history becomes established. The system lends itself to improved record keeping either locally or by the system administrator. Clients can generate personalized, detailed lists of purchases for easy reordering. Clients are able to generate reports that detail their history of purchasing in order to more efficiently operate their businesses or homes. Clients can readily introduce changes in their default list of items and their default list of suppliers.

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The system of the invention eases the managing of general office supplies as well as supplies specific to the business. This means a single point of ordering supplies, which results in a reduction in transaction costs and an increase in the efficiency of the supply chain mechanism.

The above and further advantages of the invention will be more clearly understood with reference to the following detailed description taken in combination with the accompanying drawings.

Brief Description of the Drawings

Fig. 1 is a block diagram illustrating a system for supplies replenishment utilizing the Internet.

- Figs. 1a-1d are block diagrams illustrating a number of different client input arrangements for communicating supply needs to a central installation.
- Fig. 2 is a schematic illustration of the relationship among suppliers, clients, and a central system administrator.
- Fig. 3 is a state diagram indicative of the operation of the system for supply replenishment.
 - Fig. 3a is a flowchart illustrating a routine for the communication of a request by a client.
- Fig. 3b is a flowchart illustrating a request for a report on past supply purchase activities by a client.
- Fig. 3c is a flowchart of the generation of a request by a client utilizing a default profile previously established.
- Fig. 4 is an illustration of a portion of a display indicating a supplies ordering icon named "Smart Buyer."

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Fig. 5 is an illustration of a display screen that presents itself as the user interface upon detection of an event such as a barcode scan.

Fig. 6 is a diagrammatic illustration in the form of two display screens, the first being a profile previously established and used by a client to assemble a list of supplies to be purchased, and the second being the list so-assembled.

Fig. 7 is a diagrammatic illustration or flow chart indicative of the interaction of the client, system administrator and a supplier.

Detailed Description

Turning to Fig. 1, in a preferred embodiment, at a client's site a computer 20 has a CPU 21 and memory 22. It is equipped with an input device 23. Together these function as a communication device by which the client communicates via a communication link 25 to Internet servers 27 provided by the system administrator. Using software delivered to the client by the system administrator in any convenient fashion, for example on a CD, the client places a list of supplies on the computer 20. When instructed, then, the software communicates the list via Internet to the Internet servers 27. There, the administrator aggregates like supplies and, by reverse auction, asks for bids via the Internet. Suppliers respond via their computers 29.

As shown in Fig. 1a, the input device that a client uses to indicate the supplies to be purchased may be a bar code scanner 32. This is used in connection with a hard copy list 33 of supplies; each associated with a set of bar codes 34.

In one embodiment as shown in Fig. 1b, the computer 20 is equipped with the programming that the client uses to assemble and print, at a printer 36, the list 33. Working with a monitor 38, a mouse 39 and a keyboard 40, the client assembles a supply list particular to the client's home or business without connecting to the Internet.

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In Fig. 1c a bar code scanner 32' is a pen-like device equipped with a LCD display 42 and a push button or clicker 44. The bar code scanner 32' is also equipped with a low power radio frequency transceiver that communicates the list of products to a transceiver 47 connected to the computer 20 via, for example, its serial port. The computer 20 uploads the assembled list of supplies via the Internet to the central administrator's Internet servers 27 in the manner of Fig. 1. In a further preferred embodiment, Fig. 1d, the pen-like scanner 32' communicates with a dedicated communications device 47, which includes a transceiver and computer circuitry and memory sufficient to enable its communication of the assembled list of supplies via telephone or the internet.

As shown in Fig. 2, the relationship among the clients 50, the central administrator 60 and the suppliers 70 is such that orders placed by the clients 50 all are received at the central administrator's facility where they are aggregated, for example by SKU number. These are posted for bids as indicated at 61. The central administrator 60 selects the suppliers with winning bids, and these suppliers deliver supplies directly to the clients as routed by the central administrator, as indicated at 63.

As shown in Fig. 3, clients' software distributed by the central administrator is in executable files compiled in Visual C++, designed to leave a very small footprint on the client's computer. All of this is as indicated at 120. This ".EXE" is executed each time the computer is turned on as indicated at 121. As at 123, the programming constantly polls the serial port/keyboard for an interrupt, from an input device such as the bar code scanners 32 and 32', the mouse 39 or the keyboard 40 of Figs. 1a-1d. While awaiting an input event relating to the supplies replenishment software, this programming is in a wait state 125. In the wait state, the

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5 programming waits as background while other programming may be executing. Only a small icon 126 (Fig. 4) appears on the system tray of the screen of the monitor.

In this mode the supplies replenishment software is always running, but in a silent unobtrusive manner, without affecting any other applications. It is quietly waiting to be activated by the user with the bar code scanner, the mouse or the keyboard. When the user picks up the scanner and scans in the bar code of a desired item, an interrupt as indicated at 126 of Fig. 3 causes a screen 128 of Fig. 5 to be displayed. The software opens a copy of the local database to validate the bar code scanned entry at 130 of Fig. 3. If the entry is valid as at 132, then details from the database are read and added to the current unprocessed order list, and the screen 128 of Fig. 5 is brought to the front by changing the Z order of the active windows, as at 134 of Fig. 3. In Fig. 5 the scanned entry is shown at 135. In this case it is one pair of latex gloves priced nominally at \$3.00.

In the case of an invalid entry the software loops back to the wait state as indicated at 136 and 137. The dialogue window that is the screen 128 is used as well to exit and terminate the application as shown at 140 in Fig. 3. A client requests a report by activating the reports button 144 of the screen 128, indicated at 142 of Fig. 3. Depression of the view profile button 146 (by clicking on it) enables the profile driven choices as indicated at 148 of Fig. 3. Similarly, activation of the send order button 150 moves the program to the send request subroutine as indicated at 152 of Fig. 3.

Turning to Fig. 3a, activation of the send order button 150 of the screen of Fig. 5 generates an ASCII file in a predetermined directory. This file is sent over to the central administrator's servers using the FTP protocol via the Internet. The central administrator's database records this order and sends out an acknowledgment. The acknowledgment is received

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by the remote client and is recorded there, all as indicated at 160 of Fig. 3a. Locally if the acknowledgment is received as indicated at 162, the software moves to the wait state 125 as indicated at 164. If the acknowledgment is not received then, as indicated at 166, the program loops back and sends the request again.

Activation of the view report button 144 of the screen 128 of Fig. 5 brings onto the screen a report selected from a list of such reports. It lists items ordered by the client at various points in time as indicated at 169 in Fig. 3b.

Activation of the view profile button 146 of the screen 128 of Fig. 5 opens a dialogue window, which is the screen 170 of Fig. 6. This screen contains a default profile saved in the local database. It provides the local client the ability to search the profile, to mark and unmark all entries and update the profile as indicated at 172 of Fig. 3c. As indicated by the decision block 173 of Fig. 3c while the dialogue window 170 is open, a number of events can happen. The client can add a request by activation of the add button 174 shown in Fig. 6. This will cause all checked items to be added to the current list of supplies as indicated in the fields 176 of a window 175 shown in Fig. 6. The add request routine is indicated at 178 in Fig. 3c.

As indicated at 180 in Fig. 3c, activation of the update profile button 182 of screen 170 in Fig. 6 connects the client system to the central administrator's servers and sends the client ID to the central administrator. Upon validation, the central administrator's server sends the client's profile to the client via FTP. The profile sent is a new copy with latest prices as of the date of the request. Additionally, any changes that the client may have introduced to his or her profile will also be included in the update. This insures that the client has the ability to update his or her local copy of the database.

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Fig. 7 charts a typical exchange among system administrator, client and supplier. At 190, upon the request of a client, software is delivered, for example, by sending a CD 191 to the client who then loads that software at 192 into his or her PC. The client inputs his or her choices of supplies to regularly be ordered via the system at 194. These are sent to the system administrator at 195 where they are assembled into a default list at 197. From the selected supplies, the system administrator prepares the bar-coded default list at 199 and forwards that at 201 to the client.

To order supplies, the client selects choices from the bar-codes on the list at 203. Upon completion of the desired purchases, the list is automatically sent at 204 to the system administrator who aggregates similar requests 205 as indicated at 207.

In a reverse auction, the system administrator puts out the aggregated supplies via Internet for bid as indicated at 208 and 209.

At this point, as at 211, a supplier logs on via the Internet and receives the bid requests posted at 208. A bid is submitted at 213 and from among the submitted bids 214, the system administrator selects winning bids at 216. At 218, shipping instructions are sent by the system administrator to the supplier. The supplier ships at 219 to the client at 221.

In addition, the system administrator performs data trending at 223 using the purchase data from the clients. The system administrator can forward reminders to the clients at 225 allowing them to fill supply requirements simply by accepting them at 226. Upon receipt of an acceptance, the system administrator operates as previously described upon receipt of orders at 207, aggregating the items and performing the steps shown at 208, 216 and 218.

Alternatively, the system administrator, based on the data trending performed at block 223 may, at 228, purchase automatically supplies determined to be regularly purchased by the

5 client, returning to block 207 to perform again the aggregation of items and the reverse auctioning of 208, etc.

Finally, an option open to the system administrator is the sales of data simulated in the data trending step 223 as indicated at 229.

While preferred embodiments of the invention have been described in detail above, it will be apparent to those skilled in the art that modifications may be made without departure from the sprit and scope of the invention as set forth in the appended claims.